

SPREAD

Social Platform identifying Research and Policy needs for Sustainable Lifestyles

Kurzbeschreibung des Projektes:

The concept of sustainable lifestyles refers to patterns of behaviour shaped by personal and social interactions and conditioned by environmental and socio-economic contexts that aim at improving well-being and health of present and future generations. Sustainable lifestyles embrace economic, social, technical, cultural, legal and environmental aspects at individual, local, national, EU and international levels. Sustainable lifestyles are then related to social innovation, given the crucial importance of bottom up inputs and creativity to change behaviours. Sustainable lifestyles are a relatively new idea in the sustainable consumption and production domain and comprehensive research agenda and policy strategy for promoting it is missing in the EU.

The SPREAD project aims to fill this gap by consolidating existing body of knowledge from research projects and experiences of stakeholder networks, comprising researchers, health and education experts, industry, services and civil society representatives. It aims to create scenarios of sustainable lifestyles in 2050 through a social platform, focusing on sustainable living, moving, consuming and healthy life and by setting up a peoples forum and an online platform in order to host an ongoing dialogue open to public. By using the back-casting approach a roadmap with a timeline on how to achieve sustainable lifestyles will be developed.

To support European policy makers in their work on sustainable lifestyles the project will develop a research agenda for the future.

Weitere Partner:

- EUROHEALTHNET ASBL, BE
- ASHOKA France Association, FR
- DEMOS Ry, FI
- Associacio Ecoinstitut d'Ecologia Aplicada, ES
- Northern Alliance for Sustainability IVZW, BE
- Regional Environmental Center for Central and Eastern Europe - Rec, HU
- Politecnico di Milano, IT
- Stichting Energieonderzoek Centrum Nederland, NL
- Lunds Universitet, SE

Coordinator:

Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production gGmbH
DE - Wuppertal
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<http://www.scp-centre.org/>

Funding Scheme:

Support Action

Research Area:

Activity 2 - Path towards sustainable development
Area: Socio-economic development trajectories

Topic:

Social Platform on Sustainable Lifestyles

Duration:

24 months

Start date:

01.01.2011

EC Contribution:

1.420.000

Project Website:

<http://www.sustainable-lifestyles.eu/home.html>

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